The Drinks+ Nº200th anniversary issue

The 200th issue of Drinks+ magazine will be published in 2020 and it won't be typical it would be something special!



The 200th issue for a magazine is like a centenary for a person. We accept congratulations from all over the world and invite you to become a part of this special occasion, presenting your country, region, company in this unique issue.

Your participation in this issue will become not just a marketing activity, but also a support for the courageous (though 99% female) and optimistic Drinks+ editorial team, which has been working for almost 30 years for the communication between wine market operators in all countries.



Drinks+ Our life is full of positive! :)

- **★** 27 years on the market
- thousands of partners and friends around the world (+ the most active advertisers and talented columnists) interviews with world-renowned authorities, stories about
- ♣ persons who create today's history and extraordinary wines, market analytics and current news (+distribution at the most authoritative exhibitions on the planet),
 - Drinks+ Editor's Choice tastings at the international exhibitions
- + (+digital brand promotion)

- The Drinks+ №200 will be released as the almanac in Russian and English, which will consist of thematic blocks dedicated to different wine-making countries, wine and spirits producers.
- Each participating country will be represented by its own like a magazine with the magazine in the Drinks+.
- Ukraine, Italy, France, Georgia, Moldova, Spain, Austria, Argentina, Germany, Chile ...

 We are not limited to this list and invite everyone who is interested in the international promotion.
- The Drinks+ №200 Member Country will have a title and a page where you can place your ad. The information content of the section will be thematically dedicated to the countries and companies participating in the anniversary project







Distribution Drinks+ Nº200

- tree distribution of the printed issue at exhibitions and events in which the magazine will take part in 2020-2021: Wine & Spirits Ukraine, ProWein Dusseldorf, London, Vinitaly, Interwine China, Wine Paris, Vinexpo Paris, Vinexpo Bordeaux etc.
- ★ free direct-mail printed issue to the owners and top managers of alcohol, wine and restaurant businesses in Ukraine
- e-mailing of the special magazine issue in a digital form to a unique international database of buyers, distributors, specialized retail and HoReCa, manufacturers (more than 20 thousand addresses worldwide)
- **†** advertising campaign Drinks+ №200 on the official Facebook page https://www.facebook.com/uadrinks









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With Love, your Optimistic Drinks+!









